SCRUTINY REVIEW TOPIC DRAFT TERMS OF REFERENCE

REVIEW TOPIC

Scrutiny Review of Community Engagement

RATIONALE FOR REVIEW

Members of the Overview and Scrutiny Committee identified engagement as a key factor in empowering residents of Ashfield. It was identified that community engagement can help the Council in making decisions that are right for residents and the District as a whole.

PURPOSE OF REVIEW/OBJECTIVES

To consider how the Council engages the Community, the types of engagement used, the demographics reached and how effective engagement is. This will include consideration of where public meetings are held and how we engage hard to reach members of the community.

INDICATORS OF SUCCESS

- Community Engagement Strategy
- Clear understanding of how the Council uses engagement for both residents and Councillors
- Improved options for engagement including active participation of hard to reach groups and cross section of demographics

REVIEW METHODOLOGY

- Benchmarking
- Involvement and engagement of community groups (focus groups)
- Case studies (understanding the impact of effective engagement in Ashfield)

KEY WITNESSES

- Community Groups
- Councillors
- Place and Communities representatives
- Corporate Communications

SPECIFIC EVIDENCE AND INFORMATION REQUIRED

To be agreed by the Panel